

Workplace Health Promotion: Assessing PWC

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What is good practice?

- The requirements of high quality workplace health promotion
 - Leadership of health policy
 - Staff responsibilities for health
 - Policy and strategy
 - Partnership and resources
 - Processes
 - Results
- Making progress on all fronts

Difficulties of setting up good practice

- Creating a strong policy framework
- Making a convincing business case
- Establishing permanence – structure vs. project
- Measuring and valuing results
- Integrating with existing processes

Unique features of PWC

- The starting point is a concern with business and human capital
- High level Board support
- Integrative approach for all stakeholders
- Commitment to measurement